

Annual Asian Business Research Conference

PROGRAM

1-2 January 2010

Venue : Bangladesh Institute of Administrative
Management (BIAM) Foundation
63 New Eskaton, Dhaka, Bangladesh

Main Theme: “Research for Change”

Proudly sponsored by



World Business Institute, Melbourne and New York
Journal of Business and Policy Research
International Review of Business Research Papers
Global Review of Business and Economic Research
World Journal of Management
Tokai Corporation, Dhaka, Bangladesh

WELCOME NOTE

Dear Colleagues,

On behalf of the World Business Institute (WBI), we would like to welcome all of you attending this truly international gathering in Dhaka – the administrative and business capital of Bangladesh. This conference brings together our academic friends specializing in accounting, economics, finance, banking, management and marketing from Australia, Bangladesh, Canada, India, Malaysia, Thailand and USA. We have deliberately reduced the registration fee to cover cost of venue hire, break-foods and buffet lunch and conference dinner, conference bag, marketing and website, administration and paper uploading for online proceedings. There are other costs which were funded by the World Business Institute (WBI), Australia without which it would be impossible to organize such a conference. This conference provides us a great opportunity for exchanging and sharing ideas, for building alliances among our colleagues around the globe and for advancing knowledge to face the existing as well as emerging challenges in a rapidly changing world.

This conference offers the opportunity to the authors to publish their papers in our online and print Journals such as “ **International Review of Business Research Papers**” **Global Economy and Finance Journal** and **World Journal of Management** subject to compliance to the participants’ comments and comments from the editorial board of the respective journal. This conference is featured by **Doctoral Symposium for would-be or current Ph.D students**. Our office staff deserve special thanks for their hard work and relentless efforts in making this conference successful. I am grateful to the Directors of the WBI for their generous and continuous support.

This is ‘your conference’ which provides assistance to raise competency level among our colleagues. Our learning curve is steep and we learn continuously. If you find this conference useful, please tell your friends about this conference and if we have missed anything, please tell us. We welcome your suggestions and value your comments. Your ideas will enable us to serve you better through our future conferences. I am sure that you would go home with a new experience and memories. Thanks for all your support and making this conference successful. We look forward to seeing you again in our next conferences in Bangladesh during end part December 2010.

Dr. Mohammad Ziaul Hoque, B.A. Hons, M.A.Econ. (Dhaka). MBA (Aus), Ph.D (Aus)
Conference CHair

Editor: *Journal of Business and Policy Research and
International Review of Business Research Papers*
World Journal Of Management and Hon’y President, WBI

Please Read all the Instructions Below

- **What to see in the program**

Please contact Dr. Zia Haqq now immediately via haqz53@gmail.com if you find information relating to your name, subject tract, paper title and personal details are not correct . We will try our best to adjust the change, though it is not guaranteed. Please make sure that your paper is included and if not, please contact us immediately.

- **What to Do at Dhaka Airport**

Dhaka airport is very clean but crowded. After immigration, you can collect your bags from the conveyer and then proceed to money changers which are mostly government owned banks. **Please convert some (around US\$50-100) from the money changers/banks which are located just after the immigration counter and you will need these to pay the Taxi driver.** Then proceed to customs where there is green channel and if you have nothing to declare, just stroll down to the exit gate. You can go to your hotel or directly come to the conference venue from the Zia International Airport by taxi. **We warn you that the airport is a chaotic and notorious place and there are a lot of thugs and muggers around. You may be swarmed and surrounded by many onlookers and Taxi drivers. Please take only Navana Company Taxi which is reliable and will charge you by meter. DO NOT TAKE ANY OTHER TAXI.** First you ask the driver's name and discretely note down his taxi number. In case of any trouble, call Mr. Bhuiya on (cell/mobile) 0171 1595 473 and introduce yourself that you came for conference.. If you want to come directly to the venue (BIAM Foundation, 63 New Eskaton, Dhaka) ask the drive to take you to Bangla Motor and once the driver reaches Bangla Motor Junction, ask him to proceed to Janakantha Office. You need to turn left from the main road well before Janakantha Office and the driver will help you to reach BIAM building. If you have booked hotel to pick up you, look around for the hotel person who may be holding your name in a paper and you are suggested to look around.

How to report your arrival for Registration?

As soon as you reach BIAM Foundation Building, please go to the room called "Meghna Hall" and report your arrival to the registration desk. However, our Reception Team members will help you in this regard. Presentation rooms are called Halls and papers will be presented in Meghna Hall

- **Registration:**

Please report your arrival at the registration desk. Mrs. Khaleda Akhter will coordinate the registration job. If you have not yet paid your registration fee, please complete your cash payment on arrival. Please bring right money as we do not provide money change service. We do not accept any other mode of payment except cash and hope you will not negotiate with us for other mode of payment. Please collect your conference bag which contains, among other materials, your name badge, an envelop containing your payment receipt (if you have not yet received it), lunch and dinner coupon and other materials. In addition, Dr. Haqq e, Conference Chair, will be around there to assist you at the Registration Secretariat. The name badge is required for all participants/spouse/guests to participate in all sessions/events, refreshments, buffet lunch, receptions, tea/coffee breaks and dinner. Please make sure that your name badge is in order.

- **What should you bring along for your presentation ?**

Please bring in 20-25 copies of your (printed) paper for distribution at your session. Each paper will have about 15 minutes for presentation and 5 minutes for discussion. Presentation room has overhead projector and please bring overhead slides only and there is no power point presentation facility and no data projector for USB or pen-drive. **I repeat, please bring your transparency only.** Please do not embarrass us by asking for data projector or for power point facility. We do not provide any blank transparency or facility for making transparency and be sure that you came with your transparency.

- **What about Tea/Coffee Break and Hot Buffet Lunch ?**

Tea/coffee and light represent will be served two times (morning and afternoon) at the BIAM Canteen which is located within same building. Hot buffet lunch will be served at the same Canteen. Lunch will be served between 1.15 -1.30 PM . Please do not come before this lunch time as Canteen staff will be busy for preparation. There will be non-vegetarian, vegetarian, Halal food, salads and soft drink. The Canteen is a smoke-free area and please respect this requirement. On January 2, we will have light break-fast from 8-9 AM at the BIAM restaurant and **confirmation is a must for this breakfast.** You let us know at he time of registration for breakfast.

- **Conference Dinner**

Dinner venue will be made known to you before the commence of the conference.

- **Conference Proceedings**

As announced previously via conference website, conference proceedings with ISBN is provided electronically. Please visit www.wbiconpro.com to view your paper. Please read the instruction there and then view or download your and/or other author's paper. Your proceedings will be there for a number of years which would be visited by the readers from the globe unlike proceedings provided in hard copy. This proceedings contain ISBN and no hard copy is provided

- **Doctoral Symposium**

We organized a doctoral symposium on 2 January between 3.30 and 5.30 PM. Issues relating to where to apply for doctoral scholarship and/or admission, how to complete doctoral study successfully and what the examiners want to see in the thesis. Dr. Zia Haqq who has the experience of supervision and examination of doctoral thesis and the editor of 2 International refereed journals will talk on the issue. There is also questions and answer session.

- **How to Publish your paper ?**

Doctoral symposium will be followed by how to publish in international journal.

- **Weather :**

Winter visits Dhaka **during January** and it is very pleasing weather.

Frequently Asked Questions?

1. Do I need to bring my laptop ? Can I use my laptop ? Should I bring transparencies of my paper ?

No need, as you cannot use it for paper presentation. **You must bring transparency of your paper.**

2. How long is my presentation time ?

Your presentation must be finished by 20 minutes. 15-16 minutes for presentation and 4- 5 minutes for questions from the floor

3. Can I pay by check or by credit card on arrival ?

No. Only cash payment is received. No change is given

4. When can I find my paper in Online proceedings ? How ?

Please browse www.wbiconpro.com and click on “ Proceedings of Dhaka Conference” from 30 December and follow the instructions there.

5. When will my paper be published ?

Your paper will be published by June 2010. However, you must send your revised and reformatted paper to **papers @wbint.org** or papsconfo@gmail.com within one month after the conference. No reminder notice will be sent. If you do not send your paper by 30th January, 2010 , your paper will not be published even you have paid for such publication.

6. I want to publish my paper but I have not paid yet. Can I pay now?

Yes, you can pay now. But you need to check the name of the journal as indicated in your acceptance letter.

7. When can I know that my paper got best paper award ?

All winners will be informed within 2 weeks after the conference. You may also know at the conference dinner.

List of participants

Name	Institute/University	Country
Dr. Mohammad Ziaul Hoque	Monash University, Australia and Hon'y President, World Business Institute	Australia
Dr. Jafor Chowdhury	University of Scranton	USA
Mr. Shahriar Kabir	Curtin University of Technology	Australia
Dr. Paritosh Ghosh	Deer College	Canada
Prof. Muhammad Mahboob Ali	Atish Dipankar University of Science and Technology	Bangladesh
Professor Dr. Hitendra Bargal	Patel College of Science and Technology	India
A/Prof. Md. Rafayet Alam	University of Chittagong	Bangladesh
Mohammad Muntasir Hossain	Personal Social Responsibility Initiative (PSRi)	Bangladesh
A/Prof. Abdul Munim Joarder Shahjalal	Shahjalal University of Science & Technology	Bangladesh
Asso.Prof. G M Javed Anwar	University of Dhaka	Bangladesh
Mrs. Rumana Rashid	University Tecknologi Malaysia	Malaysia
Mr. Mohammad Abu Yusuf	Monash University	Australia
A/Prof. Mr. Mohammed Sohel Islam	Independent University	Bangladesh
Asso. Prof. Ahasanul Haque,	International Islamic University Malaysia	Malaysia
A.Prof. Ms. Tajmeela Jahan	Atish Dipankar University of Science and Technology	Bangladesh
A.Prof. Mr. Md. Delwar Hossain Khan,	Institute of Science and Technology	Bangladesh
A.Prof. Kamrul Hasan	State University of Bangladesh	Bangladesh
Ms.Syeda Farzana Faruque	East West University	Bangladesh
Mr. Asif Siddiqui	The Sydney University	Australia
Mr. Abul Bashar Bhuiyan	University Kebangsaan Malaysia	Malaysia
Ms. Rehana Fowzia	Stamford University Bangladesh	Bangladesh
Professor Dr. Noor Mohammad Osmani	International Islamic University Malaysia	Malaysia
Ahmed Tawhidur Rahman	East West University	Bangladesh
Mr. Mohammad Jamal Uddin	The Daily Ittefaq,	Bangladesh
Mr. M. Abu Yushuf Sharker	Health Systems and Infectious Diseases Division (HSID),	Bangladesh

Dr. Abdullah Abusayed Khan	Khulna University	Bangladesh
Mr. Md. Zohurul Islam	Asian Institute of Technology,	Thailand
Dr Jesmin Islam	University of Canberra	Bangladesh
Mr. Abdus Sattar Bhuiyan,	Former Adviser, Govt. Of Bangladesh	Bangladesh
Mrs. Ruba Rummana	Ahsanullah University	Bangladesh
Dr. Jasmin Aara Begum	Ahsanullah University	Bangladesh
Ms. Jannatul Nupur	Northern University	Bangladesh
Mr. Abdur Rashid	Haji Danesh University of Science and Technology	Bangladesh

Conference Team

Dr. Mohammad Ziaul Hoque Conference Chair

Dr. Ruhul A Salim, Curtin University of Technology, Program Director

Engineer Mohammad Mustafa, Managing Director, Tokai Corporation, Dhaka

Mrs. Khaleda Akhter, Managing Director, World Business Institute (WBI, Australia and USA

Nuha Jahan, Marketing and Publication Director, WBI

Mr. Tanzil Hoque, Events Director, WBI

Mr. Parvez Choudhury, Tokai Corporation, Dhaka

Mr. Quddus Prodhan, Technical Adviser, WBI

Conference Program Outline

Friday 1, January 2010

8.00 AM - 9.00 AM	Conference Registration Meghna Hall
9.00 AM - 10.45 AM	Opening Session Meghna Hall
10.45 AM -11.15 AM	Light refreshment and Tea/Coffee BIAM Canteen
11.15 AM - 1.15 PM	Paper Presentation : Meghna Hall
1.15 PM - 2.40 PM	Lunch and Friday Prayer Break
2.45 PM - 3.45 PM	Paper Presentation : Meghna Hall
3.45.00 PM -4.00 PM	Tea/coffee Break plus light refreshment
4.00 PM – 5.30 PM	Paper presentation Meghna Hall

Saturday 2 Jnuary 2010

8.00 AM - 8.50 A.M	Breakfast BIAM Canteen
9.00 AM - 10.45 AM	Paper Presentation : Meghna Hall
10.45 AM – 11.15 AM	Light Refreshment, BIAM Canteen
11.15 AM – 1.15 PM	Paper Presentation : Meghna Hall
1.15 PM - 2.15 PM	Buffet Lunch: BIAN Canteen
2.15 PM - 3.15 PM	Paper Presentation : Meghna Hall
3.15 P.M - 3. 30 PM	Tea/coffee break
3.30 PM - 5. 30 PM	Doctoral Symposium: Meghna Hall
8.00 PM - 10.30 PM	Conference Dinner

Friday 1 January 2010 9.00 AM – 10.45 AM Meghna Hall

Opening Session

Session Chair : Dr. Mohammad Ziaul Hoque (Alias Zia Haqq) Monash University, Australia and Hon'y President, World Business Institute, Australia and USA

Welcome speech by the Chair:

Presentation of papers :

The Vanguard Group: An Analysis of its Industry Position across Two Organizational Phases , Dr. Jafor Chowdhury, University of Scranton, Pennsylvania, USA

Success of ASEAN Regional Integration on Intra-regional Trade:A Comparative Study with EU's Trade Integration: Mr. Shahriar Kabir, Ph.D Candidate, Curtin University of Technology, Australia.

Decoupling Greenhouse Gas Emissions and Economic Growth: A Revisit of the Environmental Kuznets Curve Hypothesis: Dr. Paritosh Ghosh, Deer College, Canada

Does Microfinance Alleviate Poverty ? : Borrowers' Response: Dr. Mohammad Ziaul Hoque, Monash University, Australia

Friday January 1 2010 11-15 AM – 1.15 PM Meghna Hall

Track : Economics

Session Chair: Prof. Muhammad Mahboob Ali, Atish Dipankar University of Science and Technology, Dhaka, Bangladesh

An Empirical Analysis Of Pre And Post Liberalization Period Of Export Growth In India : Professor Dr. Hitendra Bargal, Patel College of Science and Technology, India

The Evolution of Corporate Governance Practices in Bangladeshi Banks with the Implementation of the Code of Corporate Governance

Dr Jesmin Islam University of Canberra, Australia

Impact of Real Depreciation of Taka on Export Earning of Bangladesh: A Causality Analysis. : Mr. Md. Rafayet Alam, A/Professor, University of Chittagong, Chittagong, Bangladesh

Estimating the economic model of Hundi (Aninformal Remittance Channel)using Micro level Data: Mohammad Abdul Munim Joarder Shahjalal, A/Professor, University of Science & Technology, Sylhet, Bangladesh

Macroeconomic Management and FDI Competitiveness of Bangladesh: A South Asian Perspective: G M Javed Anwar, Asso. Professor ,University of Dhaka, Bangladesh

Natural Green Application technology on Building in Dense Dhaka City is provide a sustainable, energy saving, comfortable and healthy environment: Rumana Rashid, Ph.D Candidate, University Tecknologi Malaysia, Malaysia

Friday 1 January 2010	2.45 PM – 3.45.00 PM	Meghna Hall
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Track : Management and Marketing

Session Chair: Dr. Mohammad Ziaul Hoque, Monash University, Australia

The influence of Regulatory Environment on Mobile Phone Service Quality: The Case of Bangladesh :Mr. Mohammad Abu Yusuf, Ph.D Candidate, Monash University, Australia

The Analysis of Customer Loyalty in Bangladeshi Mobile Phone Operator

Industry: Mr. Mohammed Sohel Islam, A/Professor, Independent University, Dhaka, Bangladesh

Ethics in Marketing on Bangladesh perspective: A case study on few Companies :Ms.Tajmeela Jahan, A/Professor, Atish Dipankar University of Science and Technology, Dhaka, Bangladesh

Friday 1 January 2010

4.00 P.M – 5.30 PM Meghna Hall

Track : Banking and Economics

Session Chair: Dr. Jafor Chowdhury, University of Scranton, Pennsylvania, USA

Internet Banking: Development and Prospects in Bangladesh: Mr. Md. Delwar Hossain Khan, A/Professor, Institute of Science and Technology, Bangladesh

E-Banking in Bangladesh: The Future of Banking: Mr. Kamrul Hasan, A/Professor, State University of Bangladesh, Dhaka, Bangladesh

Experience Of Employees In Indian Nationalised Banks: Professor Dr. Hitendra Bargar, Patel College of Science and Technology, India

Corporate Governance of National Bank Limited. Ms.Syeda Farzana Faruque, East West University, Bangladesh

Saturday 2 January 2010

9.00 A.M – 10.45, Meghna Hall

Track : Accounting, Economics, Finance & Marketing

Session Chair : Mr. Asif Siddiqui, The Sydney University, Sydney, Australia

Impacts on Trade Barriers to Timber Trade in Malaysia: Mr. Abul Bashar Bhuiyan, Ph.D Candidate, University Kebangsaan Malaysia, Malaysia

Co-operation between Internal Auditor and External Auditor: A Comparative Study on Nationalized Banks and Foreign Banks in Bangladesh. Ms. Rehana Fowzia, Stamford University Bangladesh

Musharakah Mutanaqisah Home Financing In Malaysia: A Review Of Literatures And Practices Of Islamic Banks : Professor Dr. Noor Mohammad Osmani, International Islamic University Malaysia.

Corporate governance of Dutch-Bangla Bank Limited: Ahmed Tawhidur Rahman, East West University, Dhaka, Bangladesh

Exploring critical factors for choice of Mobile service providers and its effectiveness on Malaysian Consumers: Professor Ahasanul Haque, International Islamic University Malaysia, Malaysia

Saturday 2 January 2010

11.15 AM- 1.15 PM Meghna Hall

Track : Economics and Management

Chair: Professor Dr. Ahsanul Haque, International Islamic University, Malaysia

Rural Women in Information Communication System: Problems and Prospects in View of Digital Bangladesh.: Dr. Abdullah Abusayed Khan, A/Professor, Khulna University, and Mr. Abdur Rashid, A/Professor, Haji Danesh University of Science and Technology, Dinajpur, Bangladesh

Risk management, screening and value creation in venture capital syndicates :Mr. Asif Siddiqui, Doctoral candidate, University of Sydney, Australia

Asymmetries in the Lending-Deposit Rate Spread:The Case of Bangladesh: Dr.Chu V. Nguyen,University of Houston-Downtown,USA, Prof.Anisul M. Islam ,University of Houston-Downtown,USA, Prof.Muhammad Mahboob Ali,Atish Dipankar University of Science and Technology,Bangladesh

Does OB Matter On Organizational Change? Evidence From Depz, Bangladesh :Mr. Md. Zohurul Islam, Ph.D Candidate, Asian Institute of Technology, Thailand

Corporate Social Responsibility in Bangladesh: The Case of Insurance Companies: Mr. Mohammad Jamal Uddin, Senior Reporter, The Daily Ittefaq, Bangladesh

Non-Institutional Barriers of Micro-Entrepreneurship Development in Bangladesh; Mohammad Muntasir Hossain, Director, Personal Social Responsibility Initiative (PSRi), Bangladesh;

Saturday 2 January 2010

2.15 PM -3.15 P.M – Meghna Hall

Track: Banking, and Environment

Chair: Mr. Abdus Sattar Bhuiya, Former Economic Adviser, Ministry of Finance, Government of Bangladesh

Examining Environmental Kuznets Curve for Carbon Dioxide Emission in Bangladesh: A Bootstrap Approach: M. Abu Yushuf Sharker, Statistician, Health Systems and Infectious Diseases Division (HSID), ICDDR,B, Bangladesh

Contextual mitigation measures of air pollution by reducing travel demand in Dhaka city: Professor Dr. Jasmin Ara Begum, Ahsanullah University of Science and Technology (AUST), Bangladesh.

E-Banking and customers satisfaction in Bangladesh: An Analysis :
Ms.Jannatul Mawa Nupur, Senior Lecturer, Northern University, Bangladesh

Comparative analysis of economical growth and change in urban areas for road development at Dhaka city in Bangladesh.: Miraj, Chandra, Ifti, Tithi, Rumana Rasid, Jasmin Ara, Ruba Rummana, Ahsanullah University of Science and Technology (AUST), Bangladesh.

Saturday 2 January 2010	3.30- PM -5.30 P.M – Meghna Hall
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Track: Doctoral Symposium

Chair: Prof. Dr. Muhammad Mahboob Ali, Atish Dipankar University of Science and Technology, Bangladesh

Speaker: Dr. Mohammad Ziaul Hoque